



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING


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SUPERINTENDENT OF
PUBLIC INSTRUCTION

September 27, 2012

MEMORANDUM

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Mike Flanagan, Superintendent of Public Instruction 

SUBJECT: Free 2012 Gallup Student Poll Opportunity

As educators, each of us understands the importance of students listening to administrators and teachers in school and in the classroom. Likewise, we know that listening to students is equally important. However, obtaining certain types of meaningful information is not always easy.

Last year, Gallup, Inc., invited all Michigan schools to participate in their free online poll for students in grades 5 through 12. This poll provides a powerful measure to gauge three elements; student hope, engagement, and wellbeing – all of which impact student achievement and success.

Gallup is again extending the opportunity for Michigan schools to participate in their 2012 web-based Student Poll at no cost. To provide maximum scheduling flexibility, districts can choose from one of three survey windows to administer the poll.

- Oct. 2, 2012 through Oct. 19, 2012
- Oct. 9, 2012 through Oct. 26, 2012
- Oct. 16, 2012 through Nov. 2, 2012

By participating in the Poll, you will gain valuable insights into the way students in your district feel about their current and future lives, and you can use that information to develop concrete strategies to significantly increase the levels of hope, engagement, and wellbeing in your students.

Participation is easy, just visit www.gallupstudentpoll.com and select "Sign In" to register a new account for the school district. If you previously participated, you may sign into your existing user account and select survey dates for your schools. If you have any questions, please contact Jan Ellis at ellisj@michigan.gov.

I encourage you to take advantage of this great opportunity.

cc: Michigan Education Alliance

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